# STARFLEET ACADEMY

## RESOURCE GUIDE:

## UPCYCLING CLOTHING DRIVE





#### **Mission Brief:**

Save the Galaxy from Space Debris January 24 - 25, 2026

Protect Earth's atmosphere by keeping used clothing and textiles out of landfills, reducing methane and promote the circular economy.





### IV ASSIGNMENT 1: Assemble Your Team

#### **Recruit Your Cadets**

- Chat with friends and classmates about what they do with their old clothes
- You could even host a Star Trek: Starfleet Academy viewing party and score awesome swag

#### **Configure Your Mission Site**

- Find an easy, central space to achieve your climate mission
  - Your School
  - Public Library
  - Local Parks
  - Your Backyard or Garage
  - Join Locally Planned Events:
    - What about a Los Angeles Farmers Market or
    - <u>Brooklyn Family Ultimate Camp Fair & Activity Expo</u> on January 24, 2026 at Industry City, Brooklyn, or
    - Atlanta Designer Call: Bring Your Vision to the I Am Me Kids Runway Event on January 24, 2026 at Atlanta City Hall where designers are sought for a kids' runway show.

### I**I** ASSIGNMENT 2:

## Select your Mission and Help Protect Earth From Trashed Clothing

A Clothing Swap: Gear Up and Glow Up Your Style – Great for Cadets with Intergalactic Style.

The Mission:

Host a one-time, 3-hour swap event in a central location like a cafeteria, park, library, farmers market, or a friend's backyard or garage.

The Plan:

Have a table(s) out. Each friend can bring 5–10 clothing items, swap clothes, snap a pic, and leave what doesn't fit their vibe.

Hot Tips:

Do a fashion show and "Show Off Your Best Thrift Flip" on your socials #DoSomething #BoldlyGoGreen #StarfleetAcademy #StarTrek #ParamountPlus.

At the end, any unclaimed items are immediately bundled up and dropped off at a local charity, such as <u>Goodwill</u> or <u>Dress for Success</u>, or a designated textile recycling partner like <u>Helpsy</u>.

- **A Clothing Donation Drive:** A "Pop-Up Community Bin"
  - The Mission:
    Find an easy drop-off point so your friends, fellow cadets, and neighbors can drop off used clothing and textiles.
  - The Plan:
    Get the okay to use a space for 3 hours that's busy on a weekend morning, such as a store parking lot, local library, or a community center. Set up a folding table with a large sign "Clothing Drop-Off: All Textiles Accepted!"
  - Hot Tips:

    Take pics, track each person's donation, create a list of the top 5 people who brought the largest donations, and share on your socials #DoSomething #BoldlyGoGreen #StarfleetAcademy #StarTrek #ParamountPlus.

At the end, bag up all the items and drop off at a local charity, such as <u>Goodwill</u> or <u>Dress for Success</u>, or a designated textile recycling partner like <u>Helpsy</u>.

- A Recycling / Upcycling Session: Reusing T-shirts Great for Crafty Cadets
  - The Mission:
    Collect old T-shirts, towels, and scrap fabric beforehand and during the session turn old shirts into something new.
  - The Plan:
    Ask everyone to bring a pair of scissors and a bunch of old t-shirts. Pick an easy no-sew project and turn old t-shirts into reusable shopping bags or plant hangers.
  - Hot Tips:
    Have a competition which new bag is the biggest or uses the most upcylced material? Share on your socials #DoSomething #BoldlyGoGreen #StarfleetAcademy #StarTrek #ParamountPlus.

At the end, any remaining items are immediately bundled up and dropped off at a local charity, such as <u>Goodwill</u>, or a designated textile recycling partner, <u>Helpsy</u>.

## ■ ASSIGNMENT 3: Spread the Word, Cadet!

#### Find Other Partners On the Same Mission

- Local Elected Officials' Offices
- Department of Sanitation by going to the official website for your local government and look for "Sanitation," "Public Works," or "Waste Management" department
- Goodwill
- <u>Dress for Success</u>
- Helpsy

#### Let people know about the exciting event

- Post Flyers in your school, library, or market
- Post on your socials









## IF ASSIGNMENT 4: Enjoy the Adventure!

#### Saving the climate for a stronger future galaxy can be a blast!

- Play music related to <u>Star Trek</u> or make <u>Earth Day | Every Day</u>
- If you haven't already had a viewing party, then show the new *Star Trek: Starfleet Academy* show at the event (Streaming January 15th on Paramount+!)
- Let everyone know about the fun on socials #DoSomething #BoldlyGoGreen #StarfleetAcademy #StarTrek #ParamountPlus.

## / ASSIGNMENT 5: Mission Accomplished – Report to Mission Control

- Make sure to upload your impact to <u>Boldy Go Green</u> to unlock your Starfleet Academy Cadet Certificate
- Send thank you notes to the organizations you worked with or the space you used
- Share how much was donated and the environmental impact
- · Hear what your fellow cadets thought

"Let's Get Started - Your Future Begins Now."









