

STAR TREK STARFLEET ACADEMY

RESOURCE GUIDE: UPCYCLING BLANKET AND TOWEL DRIVE FOR ANIMAL SHELTERS

**BOLDLY GO
GREEN**



Mission Brief:

Reduce Waste in Our Galaxy **January 24 – 25, 2026**

Keep used towels, textiles, and other gently used pet care items out of landfills to reduce methane and promote the circular economy.



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■■■ ASSIGNMENT 1: Assemble Fellow Cadets

Recruit Your Team

- Chat with friends and classmates about what they do with old towels now
- You could even host a *Star Trek: Starfleet Academy* viewing party and score awesome swag

Configure Your Mission Site

- Your School
- [Public Library](#)
- Local Parks
- Your Backyard or Garage
- Join Locally Planned Events: what about a [Los Angeles Farmers Market](#) or a [New York City Farmers Market](#)

■■■ ASSIGNMENT 2:

Save the Galaxy from Space Debris and Gather Rescue Supplies



The Mission:

Find an animal shelter in your neighborhood in need of supplies:

- [American Society for the Prevention of Cruelty to Animals \(ASPCA\)](#)
- [Best Friends Animal Society](#)
- North Shore Animal League America [Shelter Partners](#)
- [Petfinder](#)
- Or your city or county's local animal shelter

Identify what items to collect to help your chosen shelter, which varies by animal shelter and can include:

- Old towels, bedding, or blankets,
- Gently used pet carriers, litter boxes, and leashes, or
- Newspapers.



The Plan:

- Get the okay to use a central space for 3 hours that's busy on a weekend morning, such as a pet **store parking lot, local library, or a community center.**
- Set up a folding table with a large sign **"Quick Drop-Off: Animal Shelter Towel Donations Accepted!"**
- At the end, bag up all the items and drop off at your chosen local animal shelter.



Hot Tips:

- Take pics, track each person's donation, and create a list of the top 5 people who brought the largest donations.
- Bring your own pet along to the event (if allowed) and attract loads of interest.
- Share on your socials #DoSomething #BoldlyGoGreen #StarfleetAcademy #StarTrek #ParamountPlus.

ASSIGNMENT 3: Get the Word Out!

Find Other Cadets On the Same Mission

- Local [veterinarian's office](#) or
- Local [PetSmart](#) or [petco](#)
- Contact your local animal control office by going to your town or county's official government website for animal control or animal services - some communities may list animal control on a page for code enforcement or public health.

Let people know about the exciting event

- Post Flyers in your school, library, or vet office, pet store, etc.
- Post on your socials

ASSIGNMENT 4: Enjoy the Adventure!

Saving the climate for a stronger future galaxy can be a blast!

- Play music related to [Star Trek](#) or make [Animal Songs](#)
- If you haven't already had a viewing party, then show the new *Star Trek: Starfleet Academy* show at the event (Streaming January 15th on Paramount+!)
- Let everyone know about the fun on socials #DoSomething #BoldlyGoGreen #StarfleetAcademy #StarTrek #ParamountPlus

ASSIGNMENT 5:

Mission Accomplished – Report to Mission Control

- Get photos from your chosen animal shelter showing your donations at work
- Make sure to upload your impact to [Boldly Go Green](#) to unlock your Starfleet Academy Cadet Certificate
- Send thank you notes to the organizations you worked with or the space you used
- Share how much was donated and [the environmental impact](#)

"Let's Get Started – Your Future Begins Now."



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